

Program	20-09	Executive Producer	Reed Pence
Air Week	03/01/20	Studio Production	Jason Dickey
			Jack Diskey

Time	Segment	Dur.
:00	INTRO	:48
:48	SPOTBREAK 1: Donate Cars "Going to Do" OUTCUE:that's 1-800-835-1478.	:60
1:48	:02 PAUSE FOR LOCAL AVAIL	:02
1:50	SEGMENT 1: FOOD DESERTS, EATING HABITS, AND HEALTH	12:57
	Synopsis: Public policy is built on the food desert theory: the lack of neighborhood supermarkets drives people to eat less fresh food and more junk food. New research is challenging that theory, but finding values of grocery stores in other, unexpected places. Experts discuss how nearby supermarkets change people and the neighborhoods where they live. Host and Producer: Reed Pence. Guests: Dr. Andrea Richardson, policy researcher, Rand Corporation; Dr. Hunt Allcott, Assoc. Prof. of Economics, New York Univ. & Senior Principal Researcher, Microsoft Research. Compliancy issues covered: public health; consumerism; economic development; poverty; inner city issues; economic assistance policies	
14:47	Links for more information: https://www.rand.org/about/people/r/richardson_andrea.html ; https://sites.google.com/site/allcott/home SPOTBREAK 2: Progressive "Pep Talk Jamie's Voicemail"	:30
	Johnson & Johnson "Heartline" OUTCUE:	:30
	02 PAUSE FOR LOCAL AVAIL	:02
15:49	SEGMENT 2: THE SCIENCE OF IMMORTALITY: WHEN IS LIFE TOO LONG?	7:06
	Synopsis: Some experts believe the healthy lifespan eventually may be extended to hundreds of years through genetic manipulation. This brings many philosophical and ethical questions, which a noted science author discusses.	
	Host: Nancy Benson. Producer: Polly Hansen. Guest: Chip Walter, author, <i>Immortality, Inc.: Renegade Science, Silicon Valley Billions, and the Quest to Live Forever</i>	
	Compliancy issues covered: health care; technology; ethics; senior citizens; aging	
	Links for more information: https://chipwalter.com/about-chip-walter/	
22:55	SPOTBREAK 3: Kyowa Kirin "Parkinson's Disease"	2:00
24:55	Medical Notes & News. Host: Shel Lustig. Producer: Reed Pence.	1:33
26:28	SPOTBREAK 4 Johnson & Johnson "Heartline"	:30
	Progressive "Song Idea Jamie's Voicemail"	:30
27:28	Program Conclusion	:30
27:58	TOTAL TIME	.50



	Program Air Week	20-09 03/01/2020	Amirah Zaveri & Evan Rook Jason Dickey
1			

Time	Segment	Dur
:00	INTRO	
:45	SPOTBREAK 1: Progressive/Power Sports View SPORTS	:45
	Johnson & Johnson/Heatline	:30
1:46	:02 PAUSE FOR LOCAL AVAIL	:31
1:48	SEGMENT 1: BODY-WORN CAMERAS: IS FAST-CHANGING TECH LEADING TO BETTER POLICING?	:02
,	Synopsis: Today, body-worn cameras are a mainstay in many police departments across the country. While the new technology increases transparency, is it leading to better relationships between the public and police? How are innovations in the field - including the incorporation of artificial intelligence - changing officers' day-to-day duties?	10:4
	Host: Gary Price. Guests: Daniel Lawrence, Senior Research Associate, Urban Institute; Rick Smith, Founder, CEO, Axon Enterprise Inc.	
	Links for more info: https://www.axon.com/products/axon-body-3 https://www.urban.org/author/daniel-lawrence	
	https://www.cam.ac.uk/research/news/use-of-body-worn-cameras-sees-complaints-against-police-virtually-vanish-study-finds	
	Compliancy Issues Covered: Police, Community Relations, Minorities, Technology, Artificial Intelligence	
2:36	SPOTBREAK 2&3: Kyowa Kirin/Parkinson's Disease OUTCUE:by Kyowa Kirin.	:120
4:36	:02 PAUSE FOR LOCAL AVAIL	.120
A 1000 A 1000 A	SEGMENT 2: THE ROLE OF COMPANIES IN PROTECTING THE PLANET'S BIODIVERSITY	:02
	Synopsis: 1,000,000 animal and plant species now face the threat of extinction. As more than 80 percent of all global biodiversity lives on private land, what is the role of corporations when it comes to protecting these endangered species? Viewpoints speaks with Margaret O' Gorman, president of the Wildlife Habitat Council, about the creative and adaptive policies companies can take to make a difference. Host: Marty Peterson. Guest: Margaret O' Gorman, President, Wildlife Habitat Council.	
	Links for more info: <u>https://www.wildlifehc.org/</u> https://www.wildlifehc.org/bio/margaret-ogorman/	
l i	https://twitter.com/OGorman/MHC2rof.orgativers//.55	
-	https://twitter.com/OGormanWHC?ref_src=twsrc%5Egoogle%7Ctwcamp%5Eserp%7Ctwgr%5Eauthor https://www.gmsustainability.com/manage/operations.html	
	Compliancy Issues Covered: Biodiversity, Animal Species, Human Development, Business, Economy, Environment, Extinction, Endangered Species, Corporations, Global Issues	
72	SPOTENCIAL 4. National Safety Council/Addressing Opioid Misuse OUTCUE: clock provide the	:60
5:42	CULTURE CRASH: THE ENDLESS TWISTS IN NBC'S THIS IS US	2:46
-	Synopsis: The hit drama, <i>This is Us</i> has led its viewers down a puzzling, sometimes draining series of twists and turns throughout the last four seasons – but is the show finally fizzling out? Compliancy Issues Covered: Television, Culture	2.40
	SPOTBREAK 5: Geico/Business Idea	-00
:28	Pfizer Ibrance/It's Not Your Fault OUTCUE:voice dot	:30 :30
:28 S	Pfizer Ibrance/It's Not Your Fault OUTCUE: voice dot	

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Progr	am 20.40		
		Executive Producer	Read Pance
Air We	ek 03/08/20	C4 II D	
	00/00/20	Studio Production	Jason Dickey

Time	Segment	-
:00		Dur
:48	SPOTBREAK 1: National Blood Clot Alliance "Cancer" OUTCUE:StopTheClot.org/SpreadTheWord	:48
1:44	1921 AGGET ON LOCAL AVAIL	:56
1:46	SEGMENT 1: POLYCYSTIC OVARY SYNDROME	:02
	Synopsis: Polycystic ovary syndrome affects about 10% of American women, but has such a wide variety of troubling symptoms that it's often misdiagnosed. For each of the control of the co	13:0
	experts discuss the disorder and what women should know.	
	Host and Producer: Reed Pence. Guests: Dr. Felice Gersh, Medical Director, Integrative Medical Group of	
	manus, manus, or i, bit bottli Nestlet, Flot, Ol Wedicine and Chairman Dont of Internal Marie	
	The state of the s	
	of South Carolina; Dr. Frank Gonzalez, Assoc. Prof. of Obstetrics and Gynecology, Univ. of Illinois-Chicago.	
	Compliancy issues covered: health care; women's issues; consumerism	
	Links for more information: http://integrativemgi.com/doctors/dr-felice-gersh/ ;	
	https://intmed.vcu.edu/about/leadership/nestler.html: https://bospital.uillippig.edu/find.n.d.u.f.	
	gonzalez; https://www.sc.edu/study/colleges schools/public health/faculty-staff/turner-mcgrievy brie.php;	
14:50	SPOTBREAK 2: Pfizer "It's Not Your Fault"	
	Johnson O. I. I	:30
15:50	02 PAUSE FOR LOCAL AVAIL	:30
	SEGMENT 2: HEALTHCARE FOR CHILDREN IN POVERTY	:02
	Synopsis: Poor children often can't access healthcare or other needs in spite of decades of efforts. A	6:37
	pediatrician who has established clinics for the poor discusses the problem.	
	Host: Nancy Benson. Producer: Polly Hansen. Guest: Dr. Irwin Redlener, Prof. of Pediatrics, Columbia Univ.	
	School of Medicine and Mailman School of Public Health and co-founder, Children's Health Fund	
	Compliancy issues covered: health care; public health; youth at risk; poverty	
	Links for more information: https://www.mailman.columbia.edu/people/our-faculty/ir2110;	
	https://www.childrenshealthfund.org	
2:29	SPOTBREAK 3: American Heart Association "Bedtime Variability"	0.1
	Donate Cars "Going to Do"	:61
4:30	Medical Notes & News. Host: Shel Lustig. Producer: Reed Pence	:60
6:27	SPOTBREAK 4 Pfizer "The Women of MBC"	1:57
	Johnson & Johnson "Heartline"	:30
7:27 F	Program Conclusion	:30
	TOTAL TIME	:30



Program Air Week		Amirah Zaveri, Polly Hansen & Evan Rook Jason Dickey
		2.20.20

Time	Segment	Dui
:00	INTRO	
:45	SPOTBREAK 1: Johnson & Johnson/Heartline	:45
	Grainger/Talk is Cheap	:31
1:46	:02 PAUSE FOR LOCAL AVAIL	:30
1:48	SEGMENT 1: FROM GLOSSIER TO WARBY PARKER: STARTUPS THAT ARE REDEFINING THE	:02
	RETAIL GAIVE	9:24
,	Synopsis: If you take a look at some of the newer brands that are shaking up retail – from Dollar Shave Club to Casper mattresses – all of these ideas are based off traditional products rather than new inventions. How are some of these startups outperforming the big-name, traditional brands that have ruled the consumer market for decades?	
	Host: Gary Price. Guest: Lawrence Ingrassia, former business editor, deputy managing editor, <i>The New York Times</i> , author, <i>The Billion Dollar Brand Club</i> . Links for more info: http://www.larryingrassia.com/ https://www.wsi.com/articles/hillion_dollar.htm.delta.htm.del	
	https://www.wsj.com/articles/billion-dollar-brand-club-review-clicking-the-disrupt-button-11580773644 https://www.amazon.com/Billion-Dollar-Brand-Club-Disruptors/dp/1250313066	
	https://www.mckinsey.com/industries/technology-media-and-telecommunications/our insights/thinking	
	the education-pox-liew-lesegicii-on-ecommerce-consumers	
11:12	Compliancy Issues Covered: Business, Startups, Entrepreneurship, Internet, Social Media, Revenue SPOTBREAK 2&3: National Safety Council/Addressing Opioid Misuse	
	Progressive/Pep Talk Jamie's VM	:62
	Ownit All Control	:30
13:14	Grainger/Nerves of Steel :02 PAUSE FOR LOCAL AVAIL OUTCUE:get it done.	:30
	SEGMENT 2: MOVE OVER ALBERT: UNCOVERING FEMALE SCIENCE GENIUSES OF THE PAST	:02
	Comment 2: MOVE OVER ALBERT. UNCOVERING FEMALE SCIENCE GENIUSES OF THE PAST	9:24
- 1	Synopsis: What exactly classifies a person as a genius? Are there biological differences between male and female geniuses? Viewpoints' explores these questions and highlights a few overlooked female scientists throughout history.	
	Host: Marty Peterson. Guests: Janice Kaplan, author, <i>The Genius of Women, From Overlooked to Changing the World;</i> Catherine Whitlock, author, <i>Ten Women Who Changed Science and the World.</i>	
<u> </u>	Links for more info: https://www.janicekaplan.com/ https://www.amazon.com/Women-Changed-Science-World-Levi-Montalicini/dp/1635766109 https://witter.com/JaniceKaplan2?ref src=twsrc%5Egoogle%7Ctwcamp%5Eserp%7Ctwgr%5Eauthor https://www.amazon.com/Genius-Women-Overlooked-Changing-World/dp/1524744212 https://www.amazon.com/Genius-Women-Overlooked-Changing-World/dp/1524744212 https://www.amazon.com/Genius-Women-Overlooked-Changing-World/dp/1524744212 https://www.amazon.com/Genius-Women-Overlooked-Changing-World/dp/1524744212 https://www.amazon.com/Genius-Women-Overlooked-Changing-World/dp/1524744212 https://www.amazon.com/Genius-Women-Overlooked-Changing-World/dp/1524744212 https://www.amazon.com/Genius-World/dp/1524744212 https://www.amazon.com/Genius-World/dp/1524744212 https://www.amazon.com/Genius-World/dp/1524744212 https://www.amazon.com/genius-world/dp/1524744212 https://www.amazon.com/genius-world/dp/1524744212 <a better="" call="" href="https://www.amazon.com/genius-world/dp/152474421</td><td></td></tr><tr><td>2:40</td><td>SPOTENCIAN 4. PILZEITILS NOT YOUR FAUIT</td><td>:30</td></tr><tr><td>23:41</td><td>Johnson & Johnson/Heartline OUTCUE:know your heart.</td><td>:31</td></tr><tr><td>.5.41</td><td>SOLITORE CRASH: THE BEAUTY OF " saul"<="" td=""><td>2:46</td>	2:46
ŀ	Synopsis: Better Call Saul is the show we never knew we needed after the hit show Breaking Bad came to a close. Season 5 of the show is now airing on AMC. Host: Evan Rook Compliancy Issues Covered: Television, Culture	
6:27	SPOTBREAK 5: Progressive/Top Hat Weird Words	.30
	Johnson & Johnson/Heartline OUTCUE:know your heart.	:30 :31
7:28 F	Program Conclusion	:32
1		.02

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Program 20-11 Air Week 03/15/20	Executive Producer	Reed Pence
All Week 03/15/20	Studio Production	Jason Dickey

Time		Do
:00		Dui
:48	Participation of the state of t	:48
1:49	.02 PAUSE FOR LOCAL AVAIL	:61
1:51	TO EDD IS HIMANII	:02
	Symposis: The Institute of Medicine report "To Err Is Human" in 1000 at a late to	11:
	as many as 120,000 Americans die each year due to medical mistakes. A noted researcher re-examines how far we've come since then and the difficult cooperation it will take to make patient safety more certain.	
	Host and Producer: Reed Pence. Guest: Dr. Kathleen Sutcliffe, Bloomberg Distinguished Prof. of Business and Medicine, Johns Hopkins Univ. and co-author, <i>Still Not Safe: Patient Safety and the Middle Managing of American Medicine</i>	
	Compliancy issues covered: health care; public safety; consumerism	
	Links for more information: https://global.oup.com/academic/product/still-not-safe-9780190271268?cc=us⟨=en&#	
13:50	SPOTBREAK 2: AbbVie "Break It Down" OUTCUE:brought to you by AbbVie.	.00
14:50	32 T MOSE FOR LOCAL AVAIL	:60
14:52	SEGMENT 2: INTERMITTENT FASTING	:02
	Synopsis: Studies show that by this time of year, most of us have failed new year's resolutions to lose weight. A noted expert discusses how most are the statement of the state	7:34
	The second expert discusses flow filest becopie get in trouble with checity and a many	
	try to lose weight than most people follow.	
	Host: Nancy Benson. Producer: Reed Pence. Guest: Dr. Michael Mosely, author, The Fast 800	
	Compliancy issues covered: health care; consumerism	
	Links for more information: https://thefast800.com	
2:26	SPOTBREAK 3: American Heart Association "More Steps Per Day"	05
	National Recovery Center	:62
4:28	Medical Notes & News. Host: Shel Lustig. Producer: Reed Pence	:60
3:24	SPOTBREAK 4 Geico "Moat They Theffed My Water Bettle"	1:56
	Johnson & Johnson "Heartline"	:30
7:24	Frogram Conclusion	:30
7:54	TOTAL TIME	:30



Program Air Week	20-11 03/15/2020	Written & Produced Studio Producer	Amirah Zaveri, Pat Reuter & Evan Rook Jason Dickey
			-1

Time	Segment	Dur
:00	INTRO	:45
:45	SPOTBREAK 1: ABbvie Pharmaceutical/Break It Down OUTCUE:you by Abbvie.	:60
1:45	102 PAUSE FOR LOCAL AVAIL	:02
1:47	SEGMENT 1: GETTING THINGS DONE: HINTS ON HOW TO DO IT BETTER	13:0
,	Synopsis: Does it ever seem like the more you try to finish, the loss you accomplish a try	13.0
	expending too much energy on mindlessly doing rather than planning and prioritizing. Viewpoints' speaks to two experts in the field about some simple strategies you can employ to get things done in a more efficient manner.	
	Host: Gary Price. Guests: David Allen, productivity consultant and author of <i>Getting Things Done: The Art of Stress-Free Productivity</i> ; Steve McClatchy, founder of Alleer Training and Consulting, author of <i>Decide: Work Smarter, Reduce Your Stress and Lead by Example.</i>	
	Links for more info: https://www.cnbc.com/2020/02/14/stanford-scientist-on-proven-habits-that-will-make-you-more-productive.html	
	https://www.cnbc.com/2019/09/05/a-simple-guide-to-becoming-more-productivity-that-millions-swear-by.html https://gettingthingsdone.com/	
	Compliancy Issues Covered: Productivity, Career, Goals, Writing, Communication, Literature, Barretine	
14:47	SPOTBREAK 2&3: Alzheimer's Association/Facts and Figures 2020	·C1
	GEICO/MOAT Pillow Soft Fortress	:61
	Johnson & Johnson/Heartline OUTCUE:know your heart.	:30
16:48	:02 PAUSE FOR LOCAL AVAIL	:30
16:50	SEGMENT 2: WHAT YOU DIDN'T KNOW ABOUT AMERICA'S FOUNDING FATHER	6:13
	Synopsis: The white hair, rosy cheeks and stark complexion are what we often picture when we think of our first president. But behind his looks and historic accomplishments, what are some facts that are not as well publicized? Viewpoints' speaks with history buff and author, Alexis Coe to learn more about the man, the myth: George Washington. Host: Marty Peterson. Guest: Alexis Coe, author, You Never Forget Your First: A Biography of George Washington. Links for more info: https://www.whitehouse.gov/about-the-white-house/presidents/george-washington/	
	https://twitter.com/alexiscoe?lang=en https://www.alexiscoe.com/ https://www.alexiscoe.com/gp/product/0735224102/ref=dbs_a_def_rwt_hsch_vapi_taft_p1_i0 Compliancy Issues Covered: History, Presidency, Politics, Government, War, Culture, Literature SPOTBREAK 4: National Safety Council/Addressing Opioid Misuse OUTCUE:slash presidential plan.	:63
	productival plan.	.03
24:06	CULTURE CRASH: THE APPEAL OF MYSTERY MOVIES	2:21
1	Synopsis: From the classic 1985 film, <i>Clue</i> to the more recent release, <i>Knives Out</i> , the mystery genre can be just the right pick-me-up when you fall into a post-Oscar season movie slump. Viewpoints' discusses some of pour favorites from this genre. Host: Evan Rook Compliancy Issues Covered: Film, Culture, Film History	
26:27	SPOTBREAK 5: Progressive/Lawn Bad Good News	.20
	Johnson & Johnson/Heartline OUTCUE:know your heart.	:30
7:27	Program Conclusion	:30
		:33
8:00	TOTAL TIME	

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	Program	20-12	Executive Due do	
Ì	Air Week		Executive Producer	
L	All WCCK	03/22/20	Studio Production	Jason Dickey

Time	Segment	
:00	INTRO	Dur.
:48	SPOTED FAV. 4. ALL.	:48
1:49	:02 PAUSE FOR LOCAL AVAIL	:61
1:51	SEGMENT 1: THE U.S. TAKES ON CORONAVIRUS	:02
1.01	Symposics In the proof 40 In the House In the Inc.	13:0
	Synopsis: In the past 10 days, the US has finally begun to institute aggressive tactics against coronavirus that may limit its spread and the death toll. But many Americans remain confused about what they should do and why. One of the nation's most authoritative infectious disease experts discusses.	
	Host and Producer: Reed Pence. Guest: Dr. William Schaffner, Prof. of Preventive Medicine and Infectious Diseases, Vanderbilt Univ. Medical Center	
	Compliancy issues covered: health care; public health; public safety; employment; education	
	Links for more information: https://www.vumc.org/health-policy/person/william-schaffner-md	
14:59	SPOTBREAK 2: Progressive "Shampoo Weird Words"	:30
45.50	Pfizer "It's Not Your Fault OUTCUE:at FindYourMBCVoice.com.	:30
15:59	02 PAUSE FOR LOCAL AVAIL	:02
16:01	SEGMENT 2: THE EFFECT OF PUBLIC POLICIES ON THE CORONAVIRUS FIGHT	6:54
	determined years or even decades ago that, at the time, had nothing to do with public health. A health policy expert discusses some of these policies and what they mean for coronavirus testing and treatment. Host: Nancy Benson. Producer: Reed Pence. Guest: Dr. Paul Ginsburg. Leonard Schaffer Chair of Hootth.	
	Initiative in Health Policy	
	Compliancy issues covered: health care; public health; federal government; politics; immigration; consumerism; legislation; government spending; employment	
	Links for more information: https://www.brookings.edu/experts/paul-ginsburg/	
22:55	SPOTBREAK 3: Daichi Sankyo AstraZeneca "New Metastatic Breast Cancer Treatment"	
	Donate Cars "Much Luck"	1:29
24:54	Medical Notes & News. Host: Shel Lustig. Producer: Reed Pence.	:30
26:27	SPOTBREAK 4: AbbVie "Break It Down"	1:33
	OF OTBINEAR 4. ADDIVIE DIEBK IL DOWN	:30
20.27	l l	
	Program Conclusion	:30



Program	20-12	Written & Produced	Amirah Zaveri & Evan Rook
Air Week	03/22/2020	Studio Producer	Jason Dickey
			, , , , , , , , , , , , , , , , , , , ,

Time	Segment	Dur
:00	INTRO	
:45	SPOTBREAK 1: AbbVie/Break It Down OUTCUE:you by Abbvie.	:45
1:45	:02 PAUSE FOR LOCAL AVAIL	
1:47	SEGMENT 1: THE WONDERS OF REMOVING CLOTHING CLUTTER	:02
•	Synopsis: Ever feel like each morning you look at your closest, and despite the territorial	8:48
	really have anything to wear? This abundance of extra fabric not only takes up space but also can be a burden to your headspace. We speak with two experts about how to shop and consume less as well as best organize the items you already have.	
	Host: Gary Price. Guests: Courtney Carver, author, <i>Project 333: The Minimalist Fashion Challenge That Proves Less Really is So Much More;</i> Rachel Rosenthal, founder & CEO, Rachel & Company.	
	Links for more info: https://bemorewithless.com/	
	https://twitter.com/bemorewithless?ref_src=twsrc%5Fgoogle%7Ctwcomp%FFaces%7Z0v_sv5Fgoogle%7Ctwcomp%FFaces%7Z0v_sv5Fgoogle%7Ctwcomp%FFaces%7Z0v_sv5Fgoogle%7Ctwcomp%FFaces%7Z0v_sv5Fgoogle%7Ctwcomp%FFaces%7Z0v_sv5Fgoogle%7Ctwcomp%FFaces%7Z0v_sv5Fgoogle%7Ctwcomp%FFaces%7Z0v_sv5Fgoogle%7Ctwcomp%FFaces%7Z0v_sv5Fgoogle%7Ctwcomp%FFaces%7Z0v_sv5Fgoogle%7Ctwcomp%Ffaces%7Z0v_sv5Fgoogle%7Ctwcomp%7Z0v_sv5Fgoogle%7Ctwcomp%7Z0v_sv5Fgoogle%7Ctwcomp%7Z0v_sv5Fgoogle%7Ctwcomp%7Z0v_sv5Fgoogle%	
	- Maria de la lactiona de lactiona de lactiona de la lactiona de laction	
	https://twitter.com/rachelorganizes	
	Compliancy Issues Covered: Consumeries Wests Of	
10:35	Compliancy Issues Covered: Consumerism, Waste, Shopping, Mental Health, Finance, Home Organization SPOTBREAK 2&3: Alzheimer's Association/Facts and Figures 2020	
	Pfizer/The Women of MBC	:62
	Johnson O. JL	:30
2:37	:02 PAUSE FOR LOCAL AVAIL	:30
2:39	SEGMENT 2: THE RESURGENCE OF HAND EMBROIDERY: CRAFTIVISM THROUGH CROSS-	:02
	STITCHING	10:29
	Synopsis: In a moment where many are practicing 'social distancing', it can be a good opportunity to put down your phones and pick up a stress-relieving solo hobby. We speak with Shannon Downey, creator of Badass Cross Stitch, about the simplicity and art of cross-stitching as well as how she's used it to channel social issues. Host: Marty Peterson. Guest: Shannon Downey, creator of Badass Cross Stitch. Links for more info: https://www.instagram.com/badasscrossstitch/?hl=en http://www.badasscrossstitch.com/	
	https://www.projectfirechicago.org/	
3:08	Compliancy Issues Covered: Art, Craft, History, Activism, Hobby, Education, Community, Mental Health	
0.00	OUTCUE:slash presidential plan.	:62
4:10	CULTURE CRASH: THE NEW SCI-FI MYSTERY SERIES "DEVS"	2:17
1	Synopsis: Devs has only released a handful of episodes on Hulu so far, but the sci-fi thriller has already generated a lot of buzz for its gripping plot and eerie feels. We dive into the limited series featuring leads Nick Offerman and newcomer, Sonoya Mizuno. Host: Evan Rook Compliancy Issues Covered: Television, Science Fiction, Streaming	
6:27	SPOTBREAK 5: Progressive Insurance/Cleaning Bad Good News	:30
	Johnson & Johnson/Heartline OUTCUE:know your heart.	
	Description 2016 Control of the cont	:30
7:27 F	Program Conclusion	:33

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Program	20-13	Executive Producer	Reed Pence
Air Week	03/29/20	Studio Production	Jason Dickey

Time	Segment	Dur.	
:00	INTRO	:48	
:48	SPOTBREAK 1: Alzheimer's Association "Facts and Figures 2020" OUTCUE:at ALZ.org.	:61	
1:49	:02 PAUSE FOR LOCAL AVAIL	:02	
1:51	SEGMENT 1: EASING THE STRESS OF WORKING AT HOME	12:41	
	Synopsis: Millions of Americans are suddenly having to work from home for the first time as a result of coronavirus. Many do not have a good home office setup, tech skills, family makeup or the temperament to do it. A remote working expert discusses the do's and don't's of working from home without going crazy.		
	Host and Producer: Reed Pence. Guest: Teresa Douglas, co-author, Working Remotely: Secrets to Success for Employees on Distributed Teams		
	Compliancy issues covered: employment; workplace issues; family issues; economics; public health		
	Links for more information: https://www.simonandschuster.com/books/Working-Remotely/Teresa-Douglas/9781506254333		
14:32	SPOTBREAK 2: AbbVie Pharmaceutical "Break It Down" OUTCUE:brought to you by AbbVie	:60	
15:32	02 PAUSE FOR LOCAL AVAIL	:02	
15:34			
	Synopsis: Most people who have kidney disease are not aware of it. In fact, nearly half of people with <i>severe</i> kidney disease don't know it. Kidney disease is often silent, and one of its main risk factors, high blood pressure, is silent as well. The head of the NIH's kidney research organization discusses this major public health issue and what people should look for to receive early intervention. Host: Nancy Benson. Producer: Reed Pence. Guest: Dr. Griffin Rodgers, Director, National Institute of Diabetes, Digestive and Kidney Diseases		
	Compliancy issues covered: health care; public health; consumerism Links for more information: https://www.niddk.nih.gov/about-niddk/meet-director		
23:01	SPOTBREAK 3: US Tax Shield "Fresh Start"	.00	
20.01	National Recovery Center	:60 :60	
25:01	Medical Notes & News. Host: Shel Lustig. Producer: Reed Pence.	1:27	
26:28	SPOTBREAK 4: Pfizer Ibrance "The Women of MBC"	:30	
	Geico "No Brainer Bobblehead"	:30	
27:28	Program Conclusion	:30	



Program	20-13	Written & Produced	Amirah Zaveri, Polly Hansen & Evan Rook Jason Dickey
Air Week	03/29/2020	Studio Producer	
Time o			Table 1 Blokey

Time	Segment	
:00	INTRO	Dur
:45	SPOTBREAK 1: Geico/Business Idea	:45
	Pfizer Ibranco/It's Net Your Fault	:30
1:45	:02 PAUSE FOR LOCAL AVAIL OUTCUE:voice dot com.	:30
1:47	SEGMENT 1: CANNABIS: A COMPLICATED HISTORY	:02
,	Synopsis: Human use of cannabis dates back to take a file	10:1
	Synopsis: Human use of cannabis dates back to tens of thousands of years ago. And the drug wasn't just used in medicinal or recreational settings, but also part of religious ceremonies or used by warriors before wartime battle. We speak with pharmacology expert Dr. Richard Miller about the drugs global history and its prohibition in the U.S. over the last 70 years.	
	Host: Gary Price. Guests: Dr. Richard Miller, professor of pharmacology, Northwestern University Feinberg School of Medicine.	
	Links for more info: https://news.northwestern.edu/for-journalists/faculty-experts/expert/richard-miller-phd https://www.history.com/topics/crime/history-of-marijuana	
11:57	Compliancy Issues Covered: History, Medicine, Health, Pharmacology, Drug Use, Politics, Propaganda SPOTBREAK 2&3: Alzheimer's Association/Facts and Figures 2020	
	and Figures 7(1)7(1)	:62
	Progressive Insurance/Straight Talk Jamie's VM	:30
3:59	Garlique/Take It From The Advocates OUTCUE:use as directed.	:30
	SEGMENT 2: FALLING THROUGH A CLOUD: LIVING WITH COGNITIVE DECLINE	:02
	Supervise With COGNITIVE DECLINE	8:53
	Synopsis: World-renowned flutist and CBS correspondent Eugenia Zukerman was diagnosed with dementia and Alzheimer's three years ago. She details her experience living with the progressive disease and how she keeps a positive mindset despite the losses.	
	Host: Marty Peterson. Guest: Eugenia Zukerman, flutist, writer and journalist, author, <i>Like Falling Through a Cloud: A Lyrical Memoir of Coping with Forgetfulness, Confusion and a Dreaded Diagnosis.</i>	
	Links for more info: https://www.eugeniazukerman.com/ https://www.npr.org/2019/11/09/777569730/in-like-falling-through-a-cloud-eugenia-zukerman-explores-her- https://www.amgzon.com/like_Falling_through-a-cloud-eugenia-zukerman-explores-her-	
	https://www.amazon.com/Like-Falling-Through-Cloud-Lyrical/dp/1732491224 Compliancy Issues Covered: Alzheimer's, Dementia, Aging, Senior Citizen, Health, Family, Music	
	OUTCUE:four seven eight.	:60
3:54	CULTURE CRASH: PASSING THE TIME DURING THIS PERIOD OF 'SOCIAL DISTANCING'	
	Synopsis: We discuss some of the best selections now streaming on Netflix as millions turn to movies right now for evening entertainment,	2:29
	Host: Evan Rook Compliancy Issues Covered: Film, Culture, Streaming	
	OUTCUE: YOU by Abbytio	:60
:23 P	Togram Conclusion	
:56 T	OTAL TIME	:33

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