

WDJQ Q92 & WDPN AM1310 ELECTION POLICY

WDJQ and WDPN radio stations will make every effort to make political advertising time available to all legally qualified candidates, and for issues on the ballot.

The lowest unit rate is available to all legally qualified candidates 45 days prior to the Primary Election and 60 days prior to the General Election. This special rate applies to candidates only. Regular station rates apply to all other political advertising, including issues.

Time purchased on the lowest unit rate must be used in conjunction with the candidates campaign, and the commercial must contain the identifiable voice of the candidate. The commercials must be timed to 60 seconds, including the political tag.

COMMERCIAL LIMITS To allow reasonable access to all candidates and issues, political advertising is limited to three commercials per time period, per candidate, per day. (6am-10am, 10am-3pm, 3pm-7pm, 7pm-Midnight, Midnight-6am).

PAYMENT FOR POLITICAL TIME Political time must be paid for in advance of reserving and/or scheduling time on the radio stations.

TAPES, CDs and/or COMMERCIAL COPY Recorded commercials and/or copy must be delivered to the radio station during business hours (Monday-Friday, 9am to 5pm) and arrive at least 48 hours in advance of scheduled running time. National and Regional spots can be sent via the DGS system or email.

If you have any questions or problems, please contact your station representative during regular business hours.

WDJQ / WDPN Radio

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